

Consumer Perception & Safety in Use

Eurofins Cosmetics & Personal Care Network of Laboratories has global capabilities to perform safety in use and consumer perception studies in the US, EU, and China. Our safety in use studies involve human panelists that test the product, and each study is made under medical control and in the presence of our medical investigators and trained assessors. We have over >95,000 multi-ethnic panelists which allows us to customize protocols and undertake multi-centric trials.



Assessments may include objective medical exams, beauty experts' and/or instrumental measurements, and consumer preferences through self-assessment questionnaires, efficacy scoring, and professional pictures. The outcome should take into account the efficacy claims to be substantiated or the safety issue to be addressed by the study, or both.



Our Safety in Use Studies Include

- Comedogenic-Acneogenic SIU
- Dermatological SIU
- Ophthalmological SIU
- Gynecological SIU
- Pediatric SIU
- Stomatological / Dental SIU
- Geriatric SIU
- Physiotherapist SIU
- ENT SIU



Safety in Use Studies Continued

- Cosmetology SIU
 - Cosmetologist Grading
 - Shine
 - Length
 - Volume
 - Depilatories
 - Acrylic
 - Nail Polishes
 - Texture
 - Frizz
 - Color Fade
 - Lather
 - Water, Smudge, and Transfer Resistance
 - “Long Lasting” and “All day”
 - Nail Chipping, Hardness, Strength



As an addition to safety in use or efficacy study, clients can include consumer perception. Consumer perception collects a subjective consumer opinion of a test material.

Consumer Perception

- In-lab or At-Home Data Capture Capabilities
- Consumer Hall Uses Test, Consumer Hall Test - Sniff Test Protocols, Central Location Test, Qualitative surveys



Cosmetics &
Personal Care

Global Expertise, Personal Touch

